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# MARKETABLE

## VyTA Covent Garden

London, UK

COLLIDANIELARCHITETTO

Photography by Matteo Piazza

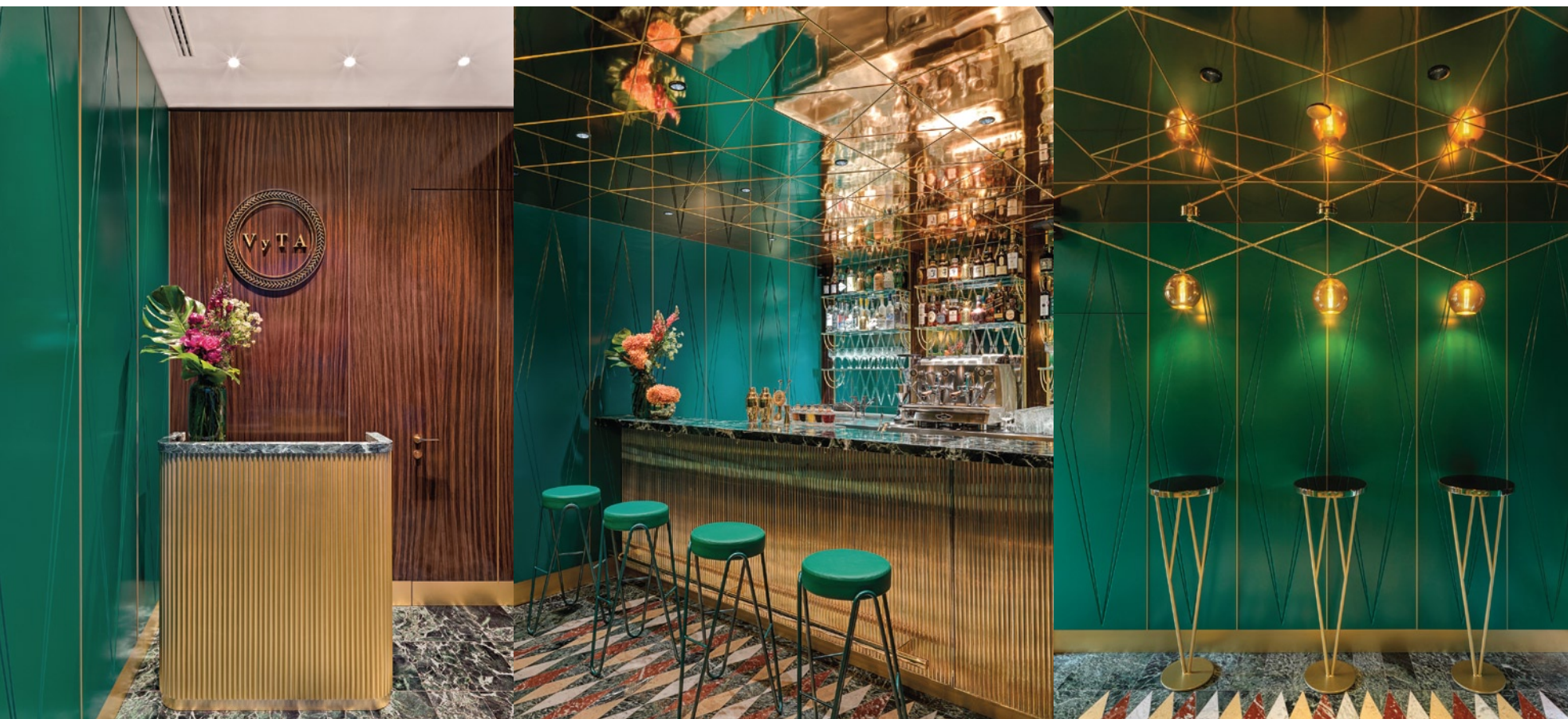


This pattern-and-colour-crazy restaurant and bar in central London's Covent Garden is a splash of endorphins during a gloomy time (at least for Remainers). Combining various marbles, tiles, fabrics, paint tones, woods, metals, and lighting fixtures through a series of intimately scaled rooms and chambers, VyTA is bound to either lift your spirits, or overwhelm you with visual stimuli. Given the constrained size of the venue, and its separated floors, the place could easily have been offered a minimalist's approach, but COLLIDANIELARCHITETTO went the other way... far the other way. It's coated in peach, turquoise, orange, jade, lipstick pink and plenty of shiny brass linking it all together. The vivid mosaic marble floor patterns run up certain feature walls or meet jade-toned staircases. Custom furniture is shaped in the same mood: curvy and soft. Mirrors double up the lines and colours, in case you missed them the first time. There is lacquer work, rosewood veneer, inlay and wallpaper. There are indirect allusions to Milan or Berlin circa early 20th century, New York mid-1980s or, well, loads of other places during multiple epochs. It's rich, it's indulgent, it's fun, it's Italian.

The 'prize', at least during London's famed and numerous warm, sunny days, is the outdoor terraces off the upper-floor level. Here you get to take in the sizzle of







Covent Garden itself, with its reliably busy human stew of tourists, theatregoers, street buskers, and locals rushing to and from work and so on. You'll linger up here for hours, sipping prosecco and nibbling things, just to avoid leaving. At the other end of the section, the basement offers a sequence of intimate, clubby nooks and booths ideal for initiating trysts or business deals. VyTA is as its name sounds: full of life at the brim, just short of over the edge.

